



## Sponsorship Opportunities

The Music Therapy Association of Ontario (MTAO) is a not-for-profit organization that serves as the unifying body for certified music therapists in Ontario. The MTAO supports music therapists by assisting them with professional development and by promoting the profession and music therapy services province-wide.

Certified music therapists specialize in using music to assist populations in our community with a wide variety of needs, such as:

- children with autism, developmental delays, and behavioural challenges
- older adults with dementia and Alzheimers
- patients who have experienced a stroke or traumatic brain injury

Each year, the MTAO hosts a one-day music therapy conference to offer 90 attendees music-therapy-related learning and networking opportunities. Delegates look forward to the presentations and posters about research and music therapy techniques, as well as to information about resources and services that they could use to facilitate their music therapy practices and enhance their clients' therapy experience.

In 2019, the MTAO conference will take place on **Saturday, February 23, at the Lincoln Alexander Centre in Hamilton**. We invite you to join us as a sponsor, to assist in the success of this event, and to promote your products and/or services to the Ontario music therapy community.

The MTAO is pleased to offer several options for sponsorship:

### **Gold Sponsorship - Lunch Break \$600 (1 available)**

- 2 registrations to the conference
- business/organization name in the lunch break title (i.e., Lunch Break Sponsored by \_\_\_\_\_)
- 2 minutes to speak to delegation prior to the break
- 1 advertising item per delegate bag
- table exhibit space
- business/organization name and logo prominently displayed in advertisements including:
  - main-stage signage (PowerPoint logo)
  - all media releases
  - all website announcements, emails and social media

**Silver Sponsorship - Coffee Break \$200 (2 available)**

- 1 registration to the conference
- your business/organization name in the coffee break title (i.e., Coffee Break Sponsored by \_\_\_\_\_)
- live on-stage mention during the conference
- 1 advertising item per delegate bag
- table exhibit space
- business/organization name and logo prominently displayed in advertisements including:
  - main-stage signage (PowerPoint logo)
  - all media releases
  - all website announcements, emails and social media

**Bronze Sponsorship - Printed Material \$150**

- live on-stage mention during the conference
- 1 advertising item per delegate bag
- table exhibit space

**Exhibit Only - \$75**

- table exhibit space

**Bag Stuffer - \$40**

- 1 advertising item per delegate bag (90 items total)

If there is an opportunity you are interested in that not presented here, please do not hesitate to contact the MTAO so we can discuss a fit that's right for you!

We look forward to working with you!

Thank you for your consideration,



**Julia Beth Kowaleski, MTAO President**  
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